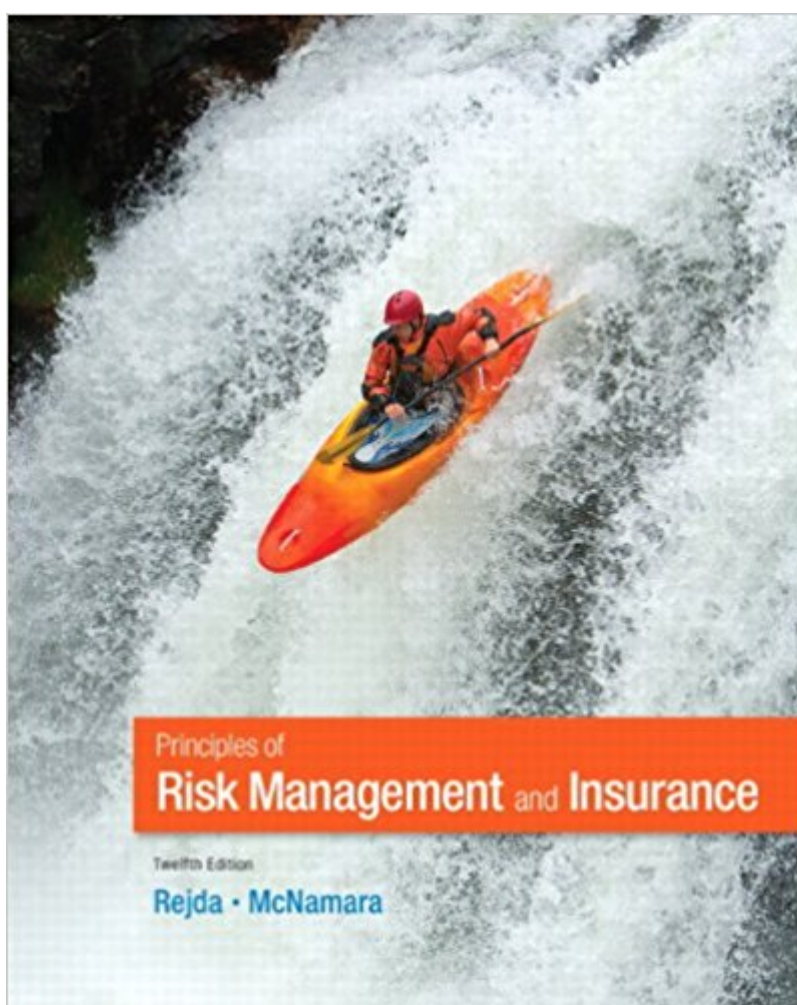


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Principles Of Risk Management And Insurance (12th Edition) (Pearson Series In Finance)



Synopsis

Intended primarily for undergraduate courses in Risk Management and Insurance, this text also provides practical content to current and aspiring industry professionals. Principles of Risk Management and Insurance is the market-leading text, focusing primarily on the consumers of insurance, and blending basic risk management and insurance principles with consumer considerations. The twelfth edition provides an in-depth treatment of major risk management and insurance topics. Coverage includes a discussion of basic concepts of risk and insurance, introductory and advanced topics in risk management, functional and financial operations of insurers, legal principles, life and health insurance, property and liability insurance, employee benefits, and social insurance. In addition, the new Affordable Care Act is discussed in depth.

Book Information

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Customer Reviews

George E. Rejda is a nationally known expert on private insurance and social insurance programs. He is a Past President of the American Risk and Insurance Association. His primary research areas are Social Security and unemployment insurance. He is a founding member of the National Academy of Social Insurance, initially limited to 125 experts on Social Security in the United States. He is the founding editor of "Benefits Quarterly" in the employee benefits field and also served as Communication and Notes editor for the "Journal of Risk and Insurance." He has published numerous books, articles, and other publications, several of which were used by the Insurance Institute of America in its professional program. He is a former member of the examination

committee of the Insurance Institute of America, which designs and administers professional examinations to employees in the property and casualty insurance industry. His textbook, "Principles of Risk Management and Insurance," is widely used by colleges and universities throughout the United States. Rejda received his Ph.D. degree from the University of Pennsylvania where he studied risk and insurance as a Huebner Foundation Fellow in the Wharton School. He is a former member of the Administrative Board of the Huebner Foundation for Insurance Education at the Wharton School, University of Pennsylvania. He is also a Chartered Life Underwriter (CLU). During his career at UNL, he has taught more than 13,000 students.

Very pleased with this product. Purchased a used text figuring it would be well used for the price point--instead I received a used text in excellent condition.

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This book provides good insight on the main financial investment products available today and the benefits versus risks associated with them.

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